

MEDIA RELEASE

3 March 2015

New online blogger directory provides one-stop shop for credible nutrition information

[Storehouse](#), an online blogger directory of nutrition professionals, has launched today in an Australian-first, providing a hub for nutrition information and advice.

Created by dietitian Emma Stirling, author of the award winning blog [Scoop on Nutrition](#), the new blogger directory will help people navigate often-conflicting views on food and nutrition by providing a go-to source of information from qualified nutrition professionals.

Storehouse will be free to use and free to join.

Emma Stirling, Australian Practising Dietitian and founder of Scoop on Nutrition, is excited to see Storehouse come to life to celebrate her blog's 5th anniversary:

"In the age of social media where everyone is an influencer, it's really important that people feel there is somewhere they can go when they're looking for credible information backed by research and education.

"It's also fantastic for the nutrition community to have a place to share resources and insights, and where they can help raise their own profile in the process."

To ensure the integrity of the site, bloggers will need to be a Member of the Dietitians Association of Australia, an Accredited Practising Dietitian (APD), an Accredited Sports Dietitian (AccSD), Nutrition Society Registered Nutritionist (RNutr) or a student dietitian enrolled at a Dietitians Association of Australia accredited course. The membership criteria will also ensure the relevance and timeliness of each blog.

Development of the site was made possible by a three-way partnership between [Nuts for Life](#), a nutrition education initiative of the Australian Tree Nut Industry to encourage Australians to enjoy a healthy handful of nuts every day, food and nutrition communications consultancy, [Bite Communications](#), and Scoop on Nutrition.

Lisa Yates, Program Manager and Dietitian for Nuts for Life is committed to supporting nutrition professionals in Australia:

"We are simply delighted to see Storehouse come to life. It's a platform that really showcases the talent and wealth of nutrition knowledge in this country. We're also excited to bring all of this extensive knowledge and expertise





together into one interactive hub, so everyone can source reliable, up-to-date nutrition information from qualified professionals.”

Each year Storehouse will recognise the best in the business, with annual awards sponsored by Nuts for Life recognising the *Best Nutrition Blog* and *Best Food-tographer* of the year.

Stay tuned for more information from Storehouse and the annual award series.

-ends-

More about the site:

<http://storehouse.scoopnutrition.com/> will be free for nutrition professionals to join, allowing them to provide up-to-date contact details whilst also sharing their latest content to an active audience. Members will receive many benefits, including general blogging information, ebooks, seminars, general health resources and more.

About Scoop on Nutrition:

Scoop on Nutrition is an award-winning site dedicated to sharing accurate, credible and user-friendly nutrition advice, with expert news and reviews.

Web - <http://storehouse.scoopnutrition.com/>

Facebook - <https://www.facebook.com/TheScoopOnNutrition>

Twitter - @emmastirling

About Nuts for Life:

Nuts for Life is Australia's leading nutrition authority on tree nuts and health. The nutrition education initiative, funded by the Australian Tree Nut Industry and Horticulture Innovation Australia, aims to educate Australians about the nutrition and health benefits of regular tree nut consumption.

Web - www.nutsforlife.com.au

Facebook - <https://www.facebook.com/Nuts4Life>

Twitter - @NutsForLife

About Bite Communications:

Bite Communications is an integrated communications consultancy specialising in the food, health and lifestyle sectors. Bite's offer spans the full spectrum of public relations services along with design, production and publishing services.

Web - <http://www.bitecom.com.au/>

Facebook - <https://www.facebook.com/BiteCommunications>

Twitter - @Bite_Com

Issued on behalf of Storehouse, Scoop on Nutrition, Nuts For Life and Bite Communications

**For more information please contact:
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Appendix:

Home page and feed

MEMBER LOG IN





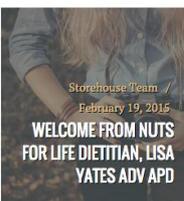




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Storehouse Team / February 21, 2015
SO WHAT IS STOREHOUSE?



Storehouse Team / February 19, 2015
WELCOME FROM NUTS FOR LIFE DIETITIAN, LISA YATES ADV APD



Storehouse Team / February 14, 2015
HELP US GROW



Storehouse Team / February 12, 2015
PAY IT FORWARD: MY VISION FOR STOREHOUSE BY EMMA STIRLING APD

AN UPDATE ON MY FOOD, MY ADVENTURES AND MY LIFE.

JENNA OBEID / BLOG FEED / FEBRUARY 24, 2015

So my latest couple of blog posts have been about the berry saga and providing nutrition through a tube. But they didn't give me a chance to talk about myself and what I've been up to. So read on if you're interested. I recently cut my hair... I've gone back to school... After 13 years of school and...

WELCOME TO STOREHOUSE

Storehouse Team

February 11, 2014



Are you after an easy way to cut through nutrition confusion and find credible content online?

Storehouse blog directory, brought to you by Scoop Nutrition, is your one stop shop for food, nutrition and health blogs. Our Member bloggers are all Australian nutrition professionals with established credentials.

You can:

- Browse the blogger Directory to find new blogs to follow.
- Search for a topic of interest to find posts from our Member bloggers.
- Scroll the constantly updating feed of posts from our Member's blogs on the home page.



HOW TO MANAGE EXERCISE WITH PAIN

STOREHOUSE TEAM / BLOG FEED / FEBRUARY 22, 2015

Earlier this month I shared with you my Five Finds for February and talked about a 30 day yoga challenge that I started in January. I say 'started' because it is now almost the end of February and I am still on Day Nine of the challenge! You see I have a bit of a...

WHAT WE CAN LEARN FROM THE BERRY SAGA

STOREHOUSE TEAM / BLOG FEED / FEBRUARY 19, 2015

Unless you've been living under a rock (or in your freezer) you are probably well aware of the Hep A berry saga. The news first broke on Valentines Day, when many lovers might have been baking berry crumbles or decadent desserts with a berry compote for their significant other. Then all of a sudden Nanna's...

SCIENTIFIC SATURDAY: TUBE FEEDING

STOREHOUSE TEAM / BLOG FEED / FEBRUARY 13, 2015

I'm unsure if anyone celebrates Scientific Saturdays? It's kind of like Hamish & Andy's Pants Off Fridays, but without the funny jokes... And with pants on. Yeah I just made up the term. But it sounded cool. So anyway... here is a scientific read for your Saturday morning. Filled with long, hard-to-pronounce words and a quick...

BLOG SEARCH

Search here...

Blogger directory

MEMBER LOG IN



HOME

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DIRECTORY

Welcome to the Storehouse directory of qualified nutrition bloggers. You'll find a growing list of food, health and nutrition bloggers who have tertiary qualifications in nutrition and have approved credentials as a condition of Membership. Why not browse around to find new blogs to follow? Or connect with fellow Members on a blog collaboration?

Search for a user...



Found 16 Members

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NutENews ✓

NutENews

NutENews is a monthly blog from Nuts for Life a health education initiative of the Australian Tree N...



[View Profile](#)



Sports Dietitians Australia

Our Two Cents

Leaders in Sports Nutrition Practice sharing "our two cents" on all things sports nutrition



[View Profile](#)



Natalie Edwards ✓

Nat's Nutritious Delicious

Bringing my passion for healthy eating, cooking and food photography to the web. Nat's Nutritious De...



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